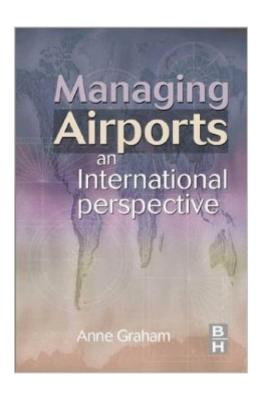
The book was found

Managing Airports: An International Perspective





Synopsis

'Managing Airports' provides a comprehensive in-depth study of the modern international airport industry. It analyses the trends towards privatisation and globalisation, which are fundamentally changing the nature of the industry. 'Managing Airports':* considers the key airport management issues related to economic performance and service provision within the context of the industry's wider developments* assesses the relationship between the airport customer and the role of airport marketing* systematically considers the impacts that airports have on the surrounding community and the associated planning implications* places emphasis on the commercial and planning areas at strategic level, rather than the operational and technical aspects* contains several airport examples and case studies from all over the world to aid understanding of the key topic areas - putting them in a practical contextAirport case studies include those from: BAA, Vienna, Aer Rianta, Amsterdam, Australia and the USA.Revised second edition which reflect huge changes in airports management today in the light of disasters such as 9/11Comprehensive text which considers all the key economic, marketing and planning issues related to airport managementInternational case studies

Book Information

Hardcover: 256 pages

Publisher: Butterworth-Heinemann (August 27, 2001)

Language: English

ISBN-10: 0750648236

ISBN-13: 978-0750648233

Product Dimensions: 1 x 6.2 x 9.2 inches

Shipping Weight: 1.2 pounds

Average Customer Review: Be the first to review this item

Best Sellers Rank: #6,012,575 in Books (See Top 100 in Books) #53 in Books > Engineering &

Transportation > Transportation > Aviation > Airport #817 in Books > Travel > Food, Lodging &

Transportation > Air Travel #4044 in Books > Textbooks > Business & Finance >

Entrepreneurship

Download to continue reading...

Managing Airports 4th Edition: An international perspective Managing Airports: An International Perspective Roadway Work Zone Analysis: Guidance for Decision-makers and Analysts (Transportation Infrastructure-Roads, Highways, Bridges, Airports and Mass Transit) Planning and

Design of Airports, Fifth Edition British Airports: Then & Now Planning and design of airports (McGraw-Hill series in transportation) Historic Airports: Proceedings of the L'Europe de l'Air Conferences on Aviation Architecture Jane's Airports Equipment & Services 2004-2005 (Jane's Airport Equipment and Services) Jane's Airports Equipment & Services 2005-06 (Jane's Airport Equipment and Services) New York's Airports: John F. Kennedy, Newark, LaGuardia The End of Airports Managing Research, Development and Innovation: Managing the Unmanageable Managing Contraception 2016, Limited Edition (Ziemen, Managing Contraception for your Pocket) Significant Changes to the International Plumbing Code, International Mechanical Code and International Fuel Gas Code, 2012 Edition International Law and International Relations (International Relations for the 21st Century) International Commercial Arbitration - A Transnational Perspective (American Casebook Series) Radiating Impact of WTO on Its Members Legal System: The Chinese Perspective (Pocket Books of the Hague Academy of International Law//Les) U.S. Health in International Perspective: Shorter Lives, Poorer Health Sociocultural Research on Mathematics Education: An International Perspective Takings International: A Comparative Perspective on Land Use Regulation and Compensation Rights

Dmca